



Introduction

Onesto music is a music company with the aim of selling legal music to the masses. The E-store will be compatible with all smartphones, tablets, personal computers and apple equipment.

We are striving to create enough incentives for the singers / performers to enter into the local pub or outlet's singing competitions.



RICHELIEU & ONESTO MUSIC "THE SEARCH 2020"

As no-one knows when Restaurants and Pubs are going to open again.
Onesto Music, Richelieu and its Media partners:

Propose a Lockdown Version.

We announce and Promote Participating Pubs with a Big Social Media campaign.

Facebook : Richelieu-TheSearch2020

Youtube : The Search

Twitter : @2020_search

Instagram : @onestothesearch

Tiktok : @thesearch20

All previous winners, participating artists and pub owners will assist in this Social Media campaign.

Peet van der Berg AKA BOTTER will conduct Zoom interviews with pervious participants/ winners, guest artists and Pub-owners. All of which, will be posted on the various Social Media Channels.

Onesto Music will also produce a short introduction video for each pub.

Recordings of previous winners will also be posted and promoted on all channels.

Once everyone is tagged "Pubs, Sponsors, Previous winners and DJ's",

we will ask the people who want to participate to record themselves doing a short introduction and a song of their choice.

Chose a pub to affiliate with and, post the recording of their performance on www.thesearch.co.za. Once the COVID 19

Lockdown is over, the participants must go and perform in the pub/restaurant of their choice, and the competition will proceed as normal.

All relevant info will be published on www.thesearch.co.za

What will we do for your pub

1. Draw local singers, who need a springboard to further their career, to your pub.
2. With Singers comes supporters and family.
3. Provide you with Posters and Banners for the duration of the competition.
4. Provide you with a digital information pack with Rules, Information, Terms and Conditions, Entry forms, Score Sheets and Judging Criteria. (OPTIONAL)
5. We will provide you with Richelieu Promotion Stock.
6. We will provide you with all Visual Promotion materials you will need for the duration of the competition.
7. Advertising on your behalf. Internet and Social Media. We have a vast social media following which you will become part of for the duration of the competition. **THAT IS 4 MONTHS OF FREE ADVERTISING FOR YOUR PUB.**
8. Give you a chance to win the prestigious PUB OF THE YEAR award and put R3000.00 cash in your pocket.
9. Provide you with all support and advice and 10 years of experience to make this a successful event.

What we need from you.

1. You must already host a Karaoke evening, as that will be the DJ for the competition.
2. Commit yourself to the prize money for the first prize of R2000.00 and the second prize of R1000.00 (Remember Richelieu will sponsor you with 2 cases of Richelieu Brandy to assist with the prize money.)
3. You must supply 3 judges every night the competition is running. (Onesto Music will be available to guide you through the initial stages of the competition.)
4. Must have Audio Visual capabilities in your pub as you would be required to play promotional material every night that the competition is hosted.
5. A minimum of 20 participants are needed to make it viable for the sponsors to host the event at your establishment.
6. Essential to make us part of your current Social Media Campaign in order to drive a successful event.

**16 Pubs; 16 Contestants to the Finals
1 Grand Finale Winners**

Grand Finale Prize:

Winner Takes All

R 25 000.00 Cash

&

10 Song Digital Recording and Distribution agreement

**Why wait? Become part of the very successful
Richelieu Onesto Music "The Search 2020!"
Email your information and contact details to info@thesearch.co.za**



The Search 2020

Presented by Onesto Music

This agreement is met between the following parties:

Onesto Music (Pty) Ltd.
2015/125025/07
3 Pieter Street, Brackenhurst, 1449
herein referred to as "Onesto Music"

&

Herein referred to as the "venue", "participating venue", "outlet", "participating outlet", "pub" & "establishment".

The prize will only be awarded once the artist / winner has entered into the exclusive recording agreement provided by Onesto Music. Onesto Music reserves the right to cancel any signed contract:
Should the artist/winner be in breach of contract
Should the artist/winner not adhere to any given deadlines

Competition Rules and Agreement.

1 Venues, Pubs & Restaurants Requirements:

Each participating pub / outlet will be orchestrating and managing their own in-house Singing competition with the following terms and conditions.

- a The Outlet will supply and provide the following prize money for its in-house winner
 - Winner – R2000.00 Cash
 - Runner up – R1000.00 Cash
- b The participating outlet have to present Onesto Music with at least 3 possible dates for an outlet final. Onesto will then schedule the date for the venue final, in which Onesto Music will venture with the outlet to present its final.
- c Onesto Music reserves the right to place any Onesto Music brand related or competition related marketing within the said venue for the entire duration of the competition. Onesto Music reserves the right to perform a full brand activation including, but not limited to, guest artist performance, prize give-aways, promotion ladies etc.
- d Onesto Music and or Richelieu will supply the participating establishment with the following;
 - 1 2 x Posters
 - 2 Visual and Audio advertisement files will be supplied to the participating venue consisting of the Onesto Music and Richelieu advertising media.
 - 3 Participating venues must broadcast advertising media. These ads must be displayed and broadcasted at least 2 times during the course of the evening.
 - 4 Printed prize-giving cheques.
 - 5 2 x Cases of Richelieu Brandy for the purpose of assisting in Prize money and Promotions.
- e Minimum pub Requirements:
 - 1 At least 20 entries.
 - 2 R 3000.00 for first and second prize winners.
 - 3 Audio/visual capabilities.
 - 4 Running karaoke events and a resident karaoke DJ.
 - 5 3 Judges for the duration of the competition except for Venue Final, only 1 Judge required.
 - 6 Venues must adhere to own time and date regulations.
 - 7 Venues can implement their own set of rules, regulations and judging criteria.
 - 8 The tried and tested Onesto Score sheet can be used.

2 Marketing and Marketing Materials

- 1 The participating outlet will supply Onesto Music with the login details for all social media platforms or grant access to the relevant platforms related to the participating venue.
- 2 Onesto Music will use these details to continuously publish promotional material including, but not limited to, the sponsors, the competition, the Onesto Music service etc.
- 3 This refers to all platforms regarded as social media including, but not limited to, Facebook, Twitter, and Google etc.
- 4 Onesto Music will be eligible to publish to these social media pages for the entire duration of the competition.
- 5 Onesto Music will halt all social media publications after competition of the Grand Finale.

3 Contestants

- a See annexure "Contestant entry Form" for rules and regulations.
- b See annexure "Judging Criteria" for guidelines.
- c See annexure "Assessment form" for guidelines.
- d
 - 1 Onesto Music will forward the names of contestants from the online registration to the respective Venues.
 - 2 Contestants must have one online entry and at least five venue performances. Repertoire of 6 Songs minimum
 - 3 Venue must select the top 10 for venue finals.
 - 4 One Onesto, one Richelieu and one Venue Judge will judge the venue final.

4 Onesto Finals

- a All winners from the venues will participate in a double round (2 shows, over 2 weeks, 1 song per night) to determine the winner.
- b The two Finals will be consecutively judged to present the Winner.
- c Onesto Music's judges will be selecting the winner at the Grand Finale, in which Onesto Music in partnership with its National Level Sponsorships will be supplying the prizes as published.
- d Onesto Music will be inviting a range of professionals from within the South African Music Industry to act as judges on the 2 events managed and hosted by Onesto Music.
- e The participating venue is responsible in supplying Onesto Music, no less than 48 hours after completion of the venue level final, all information and contact details for the venue winner.
- f Onesto Music and the venue winners will be entering into its own agreement; which Onesto Music delegates will handle at such time.
- g The top 2 of the finalists of each pub will prepare one song as a collaboration to perform at finals which will count towards pub of the year contest.
 - 1 The Pub of the year competition will be judged by Distell and will be based on Sales, Promotions, Displays, Brand activation and the Pub song collaboration. The Song only counts 25% toward the total Pub of the Year competition. The prize is R3000.00 cash.
- h The annexure "Judging Criteria" will be the bases for judging the finale
- i No Scores will be made public, and the Judge's decision if final.

6 Time schedule for Competition

- 1 July 2020 Depending on Lockdown Regulations

7 Finals Dates & Venue

- To be announced - Depending on Lockdown Regulations

E&EO

VENUE INFORMATION	
Physical Address	
GPS Co-ordinates	
e-mail	
Telephone Number	
Facebook Address	
Twitter Handle	
Website	
Venue Owner Information	
Full Name	
ID Number	
e-mail	
Contact Number	
Cell phone Number	
Signed at	On this Day of 2020
Venue Owner Name	Signature
For and on Behalf of Onesto Music Name	Signature
Witness 1 Name	Signature
Witness 2 Name	Signature